

# Bull Buyer Breakdown

## Colorado Fall 2017

### Buyers

#### Attended Sale:

|    |        | Bulls   |     |            |
|----|--------|---------|-----|------------|
| 53 | Buyers | Total   | 126 | \$ 622,550 |
| 15 | States | Average |     | \$ 4,941   |

#### Percentage

54% Dollars

57% Bulls

#### Sight Unseen:

|    |        | Bulls   |    |            |
|----|--------|---------|----|------------|
| 34 | Buyers | Total   | 62 | \$ 374,900 |
| 19 | States | Average |    | \$ 6,047   |

33% Dollars

28% Bulls

#### Superior:

|    |        | Bulls   |    |            |
|----|--------|---------|----|------------|
| 24 | Buyers | Total   | 33 | \$ 152,350 |
| 15 | States | Average |    | \$ 4,617   |

13% Dollars

15% Bulls

23 States & Australia & Canada & Mexico Represented by All Buyers

14 First Time Customers (4 have been in the database  
less than two years and 8 have been in more than five years)

### Bidders That Didn't Buy:

#### Attended Sale:

|    |         |
|----|---------|
| 25 | Bidders |
| 9  | States  |

#### Sight Unseen:

|    |         |
|----|---------|
| 17 | Bidders |
| 10 | States  |

#### Superior:

|    |         |
|----|---------|
| 40 | Bidders |
| 17 | States  |